Academic Task Force Template

Directions: Please provide responses for the categories on the template. Some categories include multiple items, but it is not necessary to respond to all items unless each is relevant to the program. Please note that it is possible that some categories might not be relevant to certain programs so you will not be able to provide a response for that category. However, if a category is at all relevant to a program, it is in the best interest of the program to provide a response. Be specific. Provide quantitative data when available. If you are completing a template for a program’s contribution to general education or to other programs, you should not justify the university’s general education program (or other programs), only your program’s contribution(s). Total responses for each category should be 1500 characters or less.

1) Impact, justification and overall essentiality (limit 1500 characters) 20%
   a) Why is this program essential to the current and future identity or success of UMW?
   b) How does this program distinguish UMW from other institutions?

2) External demand (limit 1500 characters) 15%
   a) What is the current and future market demand for graduates in the field of this program? Place websites here:
   b) What do national surveys indicate about student interest in this type of program? Place websites here:

3) Internal demand (limit 1500 characters) 15%
   a) Using the "Course listing with count" data available Banner, indicate the number of students enrolled in this program for each of the past three academic years (2010-11, 2011-12, and 2012-13).
   b) Elaborate on how this program supports other programs at UMW (e.g. general education requirements, across the curriculum requirements, prerequisites or requirements for other majors and minors, etc.).
   c) Is there more demand for the program's courses than it is able to provide at this point (i.e., could the program fill additional sections of courses)? If so, explain the reasons for these enrollment pressures
   d) Based on the enrollment data provided on the Strategic Resource Allocation website, discuss evident trends in the data

4) Quality of program inputs and processes (limit 1500 characters) 10%
   a) Provide evidence for the strength of the program (including accreditation, curriculum meeting national standards, breadth, coherence, faculty).

5) Quality of program outcomes (limit 1500 characters) 10%
   a) Describe evidence of important student outcomes such as meeting program learning objectives, getting jobs, attending graduate school, licensure, alumni evaluations, etc

6) Opportunity analysis (limit 1500 characters) 10%
   a) How might this program be strengthened or enhanced? How might these changes benefit UMW?
   b) Are there other programs at UMW with which this program might be aligned?

7) Productivity (limit 1500 characters) 10%
a) Describe the responsibilities and activities (e.g. administrative, service, professional activity, etc.) that *distinguish* the faculty in this program beyond teaching. Do not identify individual faculty.

### 8) Costs and expenses (limit 1500 characters) 5%

a) The financial costs for this program are provided on the Strategic Resource Allocation webpage. Explain why you believe the benefits of this program outweigh the costs

### 9) Revenue and other resources generated (limit 1500 characters) 5%

a) Describe external funding or revenue-generating activities associated with the program.

b) Describe the relationships cultivated with outside entities by this program that benefit the university.

### 10) Other Pertinent Information (limit 1500 characters)

Please use this section to provide any other information that may be helpful to the review of this program, including dissenting viewpoints from the answers provided in previous sections and/or other data on the Strategic Resource Allocation website.